National Public Lands Day

A National Environmental Education Foundation Program

July 28, 2009 | **www.publiclandsday.org**

Media Kit 2009 Now Available

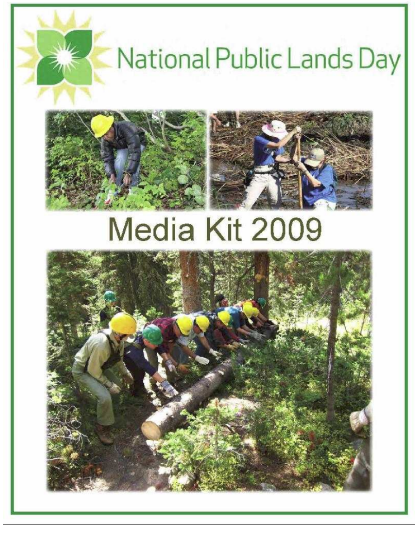
Get the Word Out About National Public Lands Day

Check out the 2009 National Public Lands Day Media Kit!

The Media Kit assists site managers in promoting their event to the local media and attracting volunteers. It includes a suggested media outreach calendar, talking points, press releases, pitch letters, sample editorials, links to public service announcements, a social media guide and other great resources.

Download the Media Kit Now!

View More Media Resources



Register for National Public Lands Day

Sept. 26, 2009

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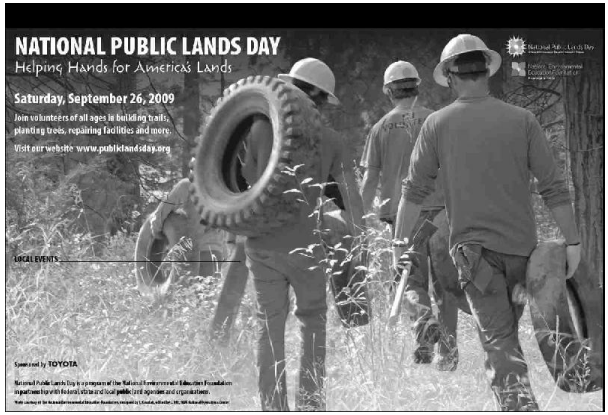
Our Program

National Public Lands Day is the nation's largest hands-on volunteer effort to improve America's public lands. NPLD began in 1994 with three federal agencies and 700 volunteers. On Sept. 26, 2009, 130,000 volunteers will lend a hand at an estimated 2,000 locations across the nation. Eight federal land management agencies along with many state and local agencies participate in this annual day of caring for shared lands.

A Manual for Site Managers

Don't forget to register your National Public Lands Day event!
Register now and receive our FREE promotional materials, including the 2009 **promotional poster** and **rack card** before we run out!
Federal site managers, don't forget to order **fee-free coupons** for your volunteers!



National Environmental Education Foundation
Knowledge to live by

The National Environmental Education Foundation (NEEF) provides knowledge to trusted professionals who, with their credibility, amplify messages to national audiences to solve everyday environmental problems. Together, we generate lasting positive change.

NEEF partners with professionals in health, education, media, business and public land management to promote daily actions for helping people protect and enjoy the environment. Through our primary programs- Classroom Earth, National Public Lands Day, National Environmental Education Week, Business and Environment, Earth Gauge®, and Health and Environment- we offer Americans knowledge to live by. To learn more, call (202) 833-2933 or visit **www.neefusa.org**.

Take advantage of this great resource which has been newly updated and revised for 2009. Learn how to plan your NPLD event, recruit volunteers, incorporate an educational activity into the day, promote the event, create a safety plan and more!

Download Site Manual

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Become a fan of National Public Lands Day and help to spread the word to potential volunteers! Site managers and volunteers are encouraged to share their experiences, stories, photos, news and video clips of their National Public Lands Day events.

www.facebook.com

twitter

National Public Lands Day is now on Twitter! Check out our **Twitter page** for NPLD updates.
Also take a look at the National Environmental Education Foundation's **Twitter page**, too!